



tears
real2

South Africa has one of the highest "use of cell phones" per capita in the world, this service will be readily accessible, especially to those in the lower income sectors. This is a first of its kind for rape and abuse victims in South Africa, a much needed help in a society called "The Rape Capital of the World".

TEARS aims to be an agent of Transformation for all aspects for Education About Rape and Sexual abuse in order to promote positive change in societal values and attitudes, where the right to say "NO" is upheld as a basic human right; where victims of rape and sexual abuse are treated with empathy and dignity; where access to legal, medical and psychological support is easily available to each and every member of society, regardless of gender, race or economic status.

Meaning of the TEARS logo:

"Our teardrop logo is a symbol for weeping at the violence and degradation suffered by rape and abused victims; but, more importantly, it is a symbol of cleansing, healing and hope.

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Corporate Patron



Swipe your card in store and donate your points to
TEARS:



IF YOU ARE A RAPE OR ABUSE SERVICE PROVIDER

TEARS wants to work with you. We want to support organisations to provide quality care and support for victims of rape and sexual abuse.

Help us to create an accurate and comprehensive information platform by ensuring we have your correct information with us today. This information will be available to all service providers and also victims/survivors on www.tears.co.za.

With your help, we hope to provide access to legal, medical and psychological support to each and every person, regardless of gender, race or economic status.

By joining our database, you will be able to:

- Give more immediate, better care to victims directed to your facility through the database
- Network with like-minded organisations to better facilitate the care of victims
- Contribute to the collation of research and information, in order to reflect more accurate statistics
- Be part of the global community taking a stand against Rape and Sexual Abuse

Lifeboard

LifeBoard is an interactive educational board game endorsed by the Department of Basic Education, for South African schools to teach our youth about protecting themselves from the unwanted and inappropriate sexual behavior of others.



For more information or to place your order please contact our office on: 010-590-5920 or email info@tears.co.za



tears
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Help
at your
fingertips
Dial: *120*7355#

* T&C's apply

A NATIONALLY
ACCESSIBLE
ASSISTANCE & SUPPORT
NETWORK FOR VICTIMS
OF RAPE & SEXUAL ABUSE

www.tears.co.za / Dial *120*7355#

T&C's Cost *(20c/20sec)



TEARS first level of assistance is a mobile Portal.

This innovative solution for **Rape and Abuse Victims** is a mobile phone portal linked to a database of service providers which provides information via a cell phone using simple prompt based technology (USSD for basic phones and Mobi & GPS for smart phones) which tracks the location of the caller/rape victim and 'instantly' (in approx. 45 seconds) sends back details of the three nearest care facility providing immediate support to victims of rape and sexual assault.

Dial the TEARS dedicated number from your mobile

Dial *120*7355#
*T&C's apply

The TEARS service has been structured to encourage all victims to have access to the technology offered by mobile phones and the web.

Receive information about the nearest service providers in your area, within seconds.

The service can be used by anyone and be used on any mobile phone.

We provide instantly accessible information about all aspects of rape and sexual abuse, to facilitate better care, proper support and positive outcomes for victims.

Contact us:

- Direct line: 010 590 5920
- Email: info@tears.co.za
- Dial: *120*7355# (T&C's Apply)
- Website: www.tears.co.za

T&C's Apply: 20c/20sec

RAPE is a 4 letter word everyone in South Africa knows.

TEARS is a bridge between those affected by Rape and Sexual Abuse and service providers of appropriate quality care centres.

Need help

If you or a loved one needs help, where will they go?

Dial *120*7355#
*T&C's apply

to receive information about the nearest service provider in your area!

What can we do about it?

We can educate ourselves, our children and our loved ones about rape and sexual abuse.

We can promote positive change

"How? By changing the values and attitudes of our society, where the right to say "NO" is upheld as a basic human right; where victims of rape and sexual abuse are treated with empathy and dignity.

You can volunteer

TEARS are always looking for volunteers. If you have a passion to serve in this field, we need to hear from you.

Send us an e-mail on: info@tears.co.za



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About TEARS Helpline *120*7355#

Victims of rape and abuse need help and fast to reach a specialist care facility timeously. TEARS – a local NGO which works in this arena – has initiated an easy way in which victims can access the support they need should these circumstances occur.

TEARS' innovative solution for Rape and Abuse victims is a mobile phone portal linked to a database of service providers which provides information via a cell phone using simple prompt based technology (USSD for basic phones and Mobi & GPS for smart phones) which tracks the location of the caller/ rape victim and 'instantly' (in approx. 45 seconds) sends back details of the nearest care facility providing immediate support to victims of rape and sexual assault.

All victims need to do is to dial *120*7355#. Callers will connect with a confidential service which will provide the information mentioned above.

Care facilities mentioned in the reply do not charge for their services. Callers will incur a small charge from the cell-phone at 20c/20sec.

TEARS offers a range of other proactive educational services which aim to change attitudes and behaviours towards rape and abuse. Again further information can be obtained from

the office or via the website – www.tears.co.za.

In accordance with the terms of the B-BBEE Codes of Good Practice at least 75% of the value of contributions made by TEARS will benefit black individuals



ABOUT US

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